

BRANDING/IMAGE PACKAGE

Mediacom Stadium | DES MOINES PUBLIC SCHOOLS

LOGO



BRANDING/IMAGE PACKAGE

Mediacom Stadium | DES MOINES PUBLIC SCHOOLS

LOCKER ROOM MURALS



BRANDING/IMAGE PACKAGE

Mediacom Stadium | DES MOINES PUBLIC SCHOOLS

CONCOURSE SIGNAGE



BRANDING/IMAGE PACKAGE

Mediacom Stadium | DES MOINES PUBLIC SCHOOLS

CONCOURSE COLUMNS



BRANDING/IMAGE PACKAGE

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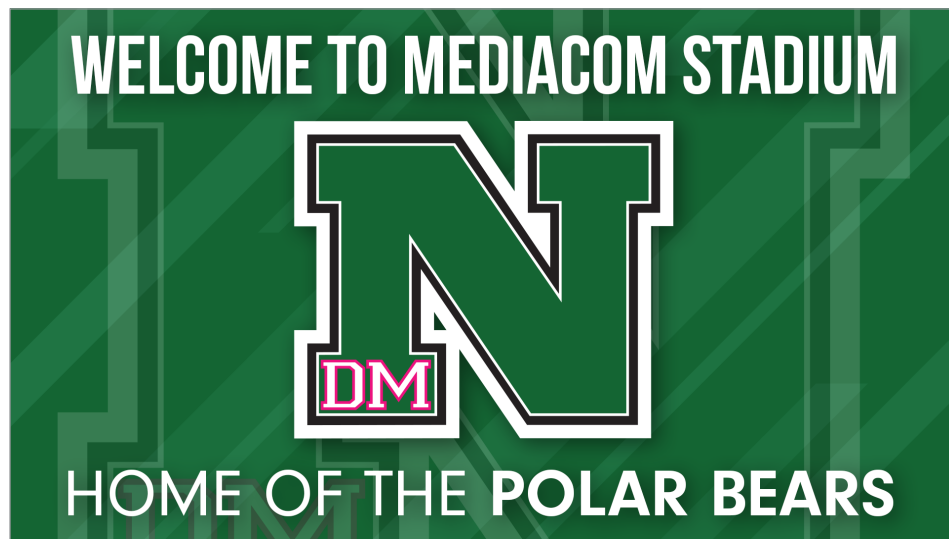
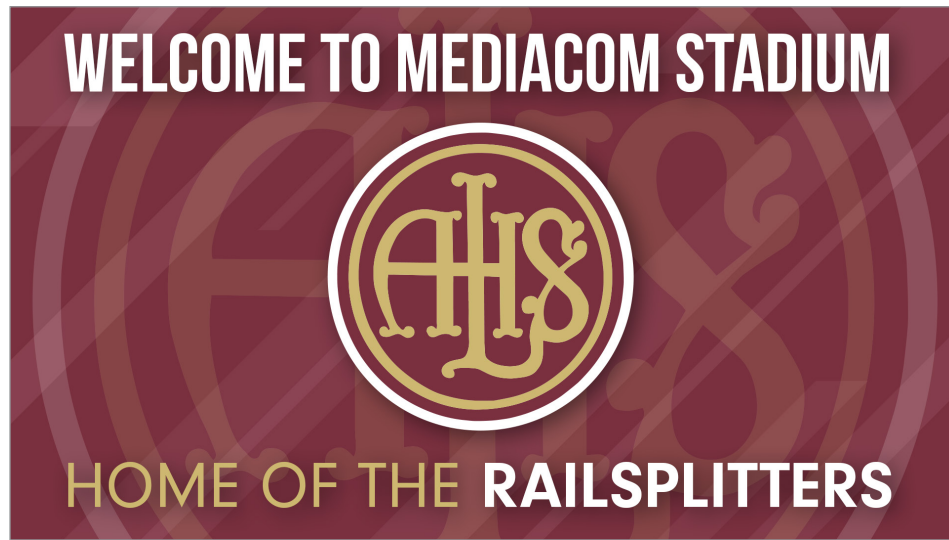
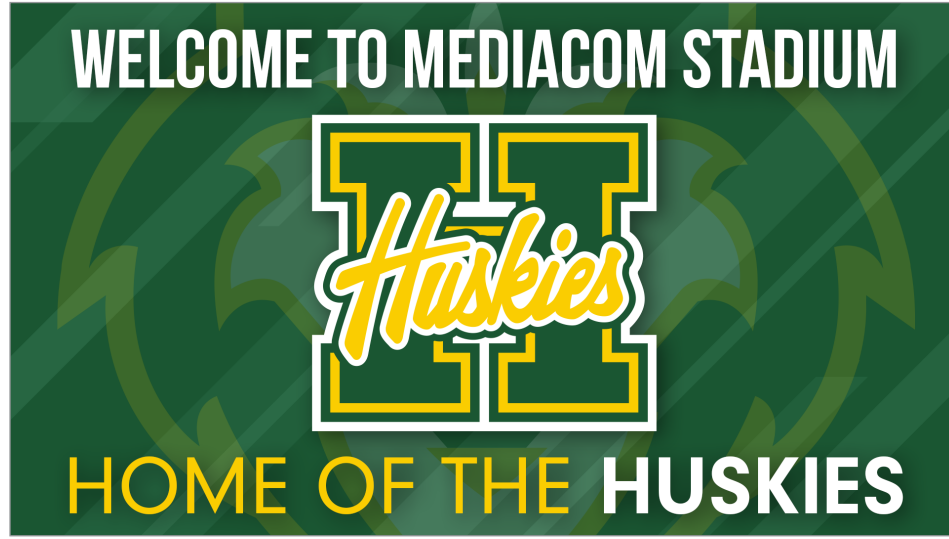
DAKTRONICS RIBBON



BRANDING/IMAGE PACKAGE

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SCOREBOARD GRAPHICS



BRANDING/IMAGE PACKAGE

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CONCESSION STAND MENUS

FOOD & DRINKS



Mediacom
STADIUM
DES MOINES PUBLIC SCHOOLS
DRAKE UNIVERSITY

SNACK FOODS	BEVERAGES	CANDY
HOT DOG.....\$3.00		M&MS.....\$2.00
CHEESE-FILLED BRAT.....\$4.00		SNICKERS.....\$2.00
HAMBURGER\$4.00		TWIX.....\$2.00
WALKING TACO.....\$5.00		REESES.....\$2.00
PRETZEL W/ CHEESE.....\$3.00		SKITTLES.....\$2.00
POPCORN - SMALL.....\$2.00		STARBURSTS.....\$2.00
POPCORN - LARGE.....\$4.00		MAMBA CHEW.....\$2.00
NACHOS.....\$3.00		COTTON CANDY.....\$2.00
DOMINOS PIZZA.....\$3.00		

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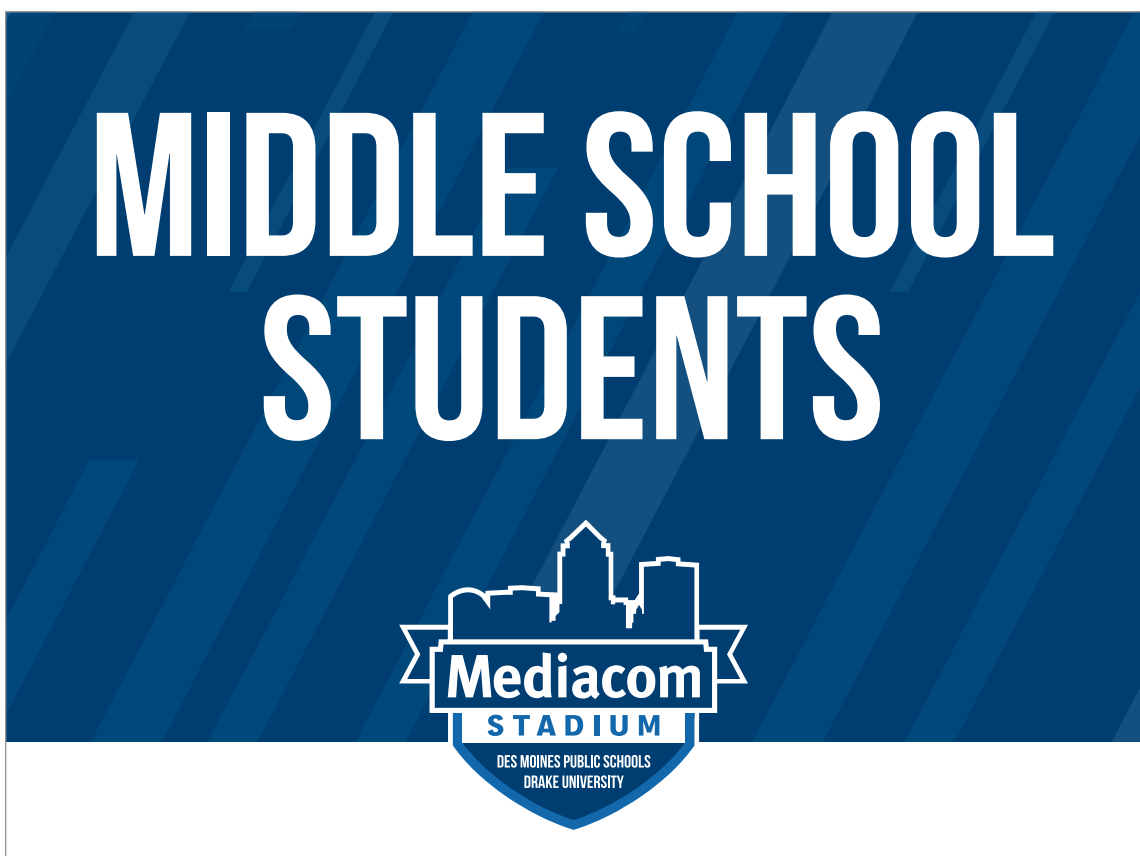
Mediacom Stadium | DES MOINES PUBLIC SCHOOLS

GATE SIGNAGE

GRAND OPENING • THURSDAY • 5:00



SEATING SIGNAGE



BRANDING/IMAGE PACKAGE

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GRAND OPENING

SAVE THE DATE

— GRAND OPENING OF —

MEDIACOM STADIUM

DES MOINES HOME FIELD

Join us in celebrating the opening of Mediacom Stadium, the new venue for Des Moines Public Schools athletics and activities and Drake University soccer.

THURSDAY, OCTOBER 12

Gates Open: 4:30 PM
Program and Ribbon Cutting: 5:00 PM
Waukee at Roosevelt football game: 7:00 PM



ALL ACCESS



HALF TIME SHOW

